

# Cookie Policy

**The Black Swimming Association (BSA)**

## 1. Introduction

This Cookie Policy explains how The Black Swimming Association ("BSA", "we", "us" or "our") uses cookies and similar technologies on our website.

This policy should be read alongside our Privacy Policy, which explains how we use personal data more broadly.

By continuing to use our website, you may be asked to consent to certain types of cookies in accordance with this policy.

## 2. What are cookies?

Cookies are small text files that are placed on your computer, tablet or mobile device when you visit a website. They help websites function properly and provide information to the website owner.

Cookies can: - make websites work efficiently; - remember your preferences; - help us understand how visitors use our website; - improve your user experience.

Some cookies are essential for the website to function, while others require your consent.

## 3. Types of cookies we use

### a) Strictly Necessary Cookies

These cookies are essential for the operation of our website. They enable core functionality such as security, network management and accessibility. You cannot opt out of these cookies because the website would not function properly without them.

Examples may include: - session cookies; - security or authentication cookies.

Legal basis: Legitimate interest (website functionality).

### b) Analytics Cookies

These cookies help us understand how visitors use our website by collecting anonymous information such as: - number of visitors; - pages visited; - time spent on pages; - how users arrive at our website.

This helps us improve our website and ensure it meets the needs of our community. 1

Examples may include: - Google Analytics (or similar analytics tools).

Legal basis: Consent.

### **c) Functionality Cookies**

These cookies allow the website to remember choices you make (such as language or region) and provide enhanced features.

Legal basis: Consent (where not strictly necessary).

### **d) Third-Party Cookies**

Some cookies may be set by third-party services embedded on our website, such as: - video platforms (e.g. YouTube or Vimeo); - donation platforms; - social media platforms; - online form providers.

These third parties may collect information in accordance with their own privacy policies.

We encourage you to review their policies for more information.

Legal basis: Consent (where required).

## **4. How long cookies are stored**

Cookies may be: - **Session cookies** – deleted when you close your browser; or - **Persistent cookies** – remain on your device for a set period or until deleted.

The length of time a cookie remains depends on its purpose and the settings applied.

## **5. Managing your cookie preferences**

When you first visit our website, you will be presented with a cookie banner that allows you to: - accept all cookies; - reject non-essential cookies; or - customise your preferences.

You can also control and delete cookies through your browser settings. Please note that disabling certain cookies may affect how the website functions.

For more information about managing cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **6. Changes to this Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in technology, law or how we operate. The latest version will always be available on our website.

**Last updated:** February 2026

If you have any questions about this Cookie Policy, please contact us at: [contactus@thebsa.co.uk](mailto:contactus@thebsa.co.uk)

**End of Policy**

